

MATILDE #HeartofEurope PHOTO CONTEST

TERMS & CONDITIONS

About MATILDE

MATILDE is a 3-year project funded by EU Horizon 2020, focusing on the impact of migration on the local development of rural and mountain regions. The project develops and tests a transdisciplinary conceptual and methodological framework for a multidimensional assessment of the economic and social impacts of Third Country Nationals (TNCs).

MATILDE aims to examine how migration impacts local development and territorial cohesion in European rural and mountain regions, as well as to improve integration and local development.

MATILDE will conduct 13 case studies throughout Europe. Case studies are selected based on the presence of urban poles, differently interconnected with rural and mountain areas via flows of people, economic resources and cultural exchange.

About MATILDE #HeartofEurope Photo Contest

Rural and mountain regions can be considered as the heart of Europe. A heart which is playing an important role in wellbeing of Europe through agricultural production, water reserves, cultural heritage and cultural diversity...

So, it's time to feel this heart and to capture a new rural and mountain narrative.

Funded by EU Horizon 2020, the MATILDE project aims to examine how migration impacts local development and territorial cohesion in European rural and mountain regions, as well as to improve integration and local development.

As MATILDE, our ambition is to rethink and re-represent the active role of immigrants and their descendants in rural and mountain regions of Europe.

Join our photo contest and tell us how #HeartofEurope is more prosperous, more colorful and more diverse with immigration.

How to participate?

- Fill out the application form from here.
- Read Terms & Conditions LİNK and Privacy Policy documents.





- Upload your photos (max 3 photos) to the application form.
- Add a brief explanation in your post (max 300 characters for each photo), why this
 photo/these photos show(s) the changing and developing face of rural or mountain
 regions with the immigration.
- Once you submitted your form, you will receive a notification e-mail from <u>info@matilde-migration.eu</u>.
- Follow the social media accounts of MATILDE project (<u>Twitter</u>, <u>Facebook</u>, <u>Instagram</u>,
 <u>Linkedn</u>) in order to follow up-to-date information about the competition. The results of
 the competition will be announced from our social media channels.
- As a collaborative project with 25 project partners and 19 supporting partners in 10
 European countries, we give importance the participation. We highly encourage the
 participants to share their photos from their own social media profiles using
 #HeartofEurope and #MATILDEMigration hashtags, after submitting them to the contest.
 That way, we can share your photos from our social media channels as well.

Deadlines

Opening date for the submission: 9 May 2021

Closing date for the submission: 31 October 2021 at 23.59 CET

Publication of the results

The three winners will be announced 1 month after the end of the contest, on the 9 September 2021 from the Twitter, Instagram, Facebook and Linkedn accounts of the MATILDE project.

How will the winners be selected?

A jury consisting of communication and dissemination board members of the MATILDE and professional photographers will select the three winning photos. The photographs that are the most visually original and most relevant to the framework of the contest, will win.

If the winner does not contact the MATILDE providing the required information to receive the prize within a period of fifteen days of having received notification, the winner forfeits the prize and a substitute winner shall be determined.

What are the prizes?



Three winners will be offered a unique and exclusive workshop with Opher Thomson, a professional landscape photographer and director of the film The New Wild: Life in the Abandoned Lands. Opher has worked extensively in rural and mountainous regions across Europe, and the workshop will focus on techniques for better exploring, understanding and narrating places through photography.

Eligibility Criteria

- Participation in the contest is free and open to all persons above 18 years old.

Technical requirements for submitted photos

- Each photograph submitted must be 5 megabytes or smaller; must be in JPEG or .jpg format and must be 1920x1080 pixels.
- There must be no border(s), logo(s), copyright marks, identifying marks, or any other visible references and/or marks on the image.
- The photograph need not be taken with a digital camera; scans of negatives, transparencies, or photographic prints are acceptable.
- Basic cropping and color correction are acceptable but special effects, computer-generated images and other heavy modifications should be avoided.

Specifications for submitted photos

- The Participant must own full copyrights to the submitted material. By submitting the entry, you will be presumed to have agreed to accept the Terms and Conditions and Privacy Policy.
- The photo must not depict violence, profanity, sex or direct attacks on individuals or organizations. Any entries deemed offensive will be immediately disqualified.
- The Participant must certify and warrant that the submitted photo(s) does not violate the rights of a third party or any copyright. MATILDE is not responsible for intellectual property violations that might have resulted through the submissions of photos.
- The Participant confirms that any person possibly appearing in the photos have given their permission for the use of their images. In case of children, the parents of the children must give the permission to the photographer.



The Participant should make sure to obtain from those who are in the picture(s) to submit the written consent for publishing these pictures on the website and the social media accounts of the MATILDE Project.

The Participant should keep the consent forms in a safe place for the period of the contest up to 6 months.

You can reach the consent forms from below:

Consent Form for Adults

Consent Form For Minors

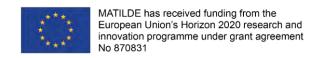
Rights and ownership

- By submitting their photos to the MATILDE Photo Contest, the Participant agrees to grant MATILDE the right to publish or display photos free of charge in social media, official website and virtual gallery of the website, even if they are not the winning entries.
- MATILDE agrees to mention the full name of the winner(s) when used for communication and dissemination activities.
- Participants may be asked to take part in publicity activities.

General

- MATILDE has the right to disqualify any photos if there is a reason to believe that the Participant has not followed the rules of the Contest.
- If any ethical concerns arise or the suspicion of cheating in the mode of voting arise, MATILDE reserves the right to exclude the Participant from the contest without further notice.
- MATILDE reserves the right to modify or cancel the Contest or any of the arrangements, schedules, plans or other items directly or indirectly related to the contest, at any time and for any reason if deemed necessary.
- By submitting an image for the contest, the Participant will be regarded as having accepted and agreed to be bound by the rules and regulations of the contest.
- The personal information provided to MATILDE by the Participant shall only be used for the purposes of this contest. All participants are entitled to access, delete and/or correct their





personal data (such as names, addresses, etc.) contained in the file by sending their request by email to info@matilde-migration.eu.